

BUSINESS CATEGORIES

AAF-Fourth District and its local federations have standardized our membership industry categories. We are asking each member to let us know the category that best describes your primary business function. If you believe your company falls into more than one category, please select the top two and number them in the priority you desire. The search function on our website allows visitors to search the local and District membership list by category, making it easier than ever to find a company that provides the services they are looking for. This will also allow us to include your business type in the annual directory.

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|-----------------------------------|---------------------------------------|--------------------------------|---------------------------------------|
| Advertising Agencies | Experiential / Event Marketing Agency | Online Media Agency | Sales Displays |
| Advertising Agencies / Spanish | Financial Services | Other Advertising | Services: Courier / Delivery Services |
| Art Direction / Graphic Design | Illustration | Outdoor Advertising | Signs & Banners |
| Audio / Video Production | In-House Marketing Agencies | Photography | Specialty Advertising |
| Cable Television | Local Photography, Film / Video | Pre-Production for Print | Student |
| Client | Market Research | Print Magazines / Publications | Suppliers |
| Computer / Interactive / Internet | Media | Printing / Duplication | Talent Agency |
| Copywriting | Mobile Marketing Agency | Public Relations | Television |
| Direct Mail Fulfillment | Model Agency | Radio | Web Design / Web Hosting |
| Educational Institution | Newspapers | Recording Studio | Website Hosting |
| Event Planning | Non-Profit | | |

MEMBERSHIP APPLICATION

New Member Renewal Referred By: _____

I am a recent college graduate (within the past year) and was a member of an AAF affiliated college chapter.

PRIMARY CONTACT APPLICANT (Each member must complete a separate form.)

Name _____

Title _____ Category #1 _____

Company _____ Category #2 _____

Address _____

City / State / Zip _____

Work Phone _____ Work Fax _____

Email _____ Birthday _____

Website _____

Diversity (optional) Caucasian Hispanic African American Asian Other

Gender Male Female

I would be interested in working on the following committee(s): *(Please circle your selections.)*

- ADDY AWARDS SOCIALS PUBLIC SERVICE PROGRAMS & EVENTS COMMUNICATIONS EDUCATION & SCHOLARSHIPS
 GOVERNMENT RELATIONS MULTI-CULTURAL INITIATIVES MARKETING & PUBLIC RELATIONS HISTORIAN
 STRATEGIC PARTNERSHIPS SPONSORS WEB & INTERACTIVE MEMBERSHIP

Annual Membership Dues

Individual Members	\$130
Non-Profit Members	\$75
Ad2 Orlando Membership <i>(age 32 and under)</i>	\$70
Ad2 Orlando Student Membership <i>(current student ID required)</i>	\$35

Corporate Membership Package

Gold (5 Members)	\$750
Premiere (10 Members)	\$1250
<i>*For our Members Directory, please provide the following information for all Corporate Package Members on a separate sheet. NAME, TITLE, EMAIL and PHONE (if different from the one on this application.)</i>	

Method of Payment: *(please check one)*

Bill my credit card (please circle one) MC VISA AMEX Number _____

Name as it appears on card _____ Exp. Date _____

Check *The undersigned hereby declares that the information contained on the form is an accurate statement of facts given for the purpose of category recognition in the AAF corporate directory. Should this or any other information change before completion of this membership process, I shall promptly inform you.*

Primary Applicant's Signature _____ Date _____

If paying via credit card: Fax this application to 866-855-9786 • **If paying by check:** Mail check along with application to:
 American Advertising Federation - Orlando, Attn: Membership, 11812 N. 56th St., Tampa, Florida 33617 • P: 800-495-9915 • F: 866-855-9786
General Questions: info@aaf-orlando.org • aaf-orlando.org • ad2orlando.org