

Awards	Entry	Entrant	Advertiser
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The AAF - Orlando announced the winners of the coveted ADDY Awards competition honoring creative excellence in advertising.

A Complete list of winners is listed below.

ADVERTISING FOR THE ARTS & SCIENCES

Gold ADDY® Award	Die Trying Poster	Fry Hammond Barr	Orlando Science Center
Gold ADDY® Award	Iceberg Poster	Fry Hammond Barr	Orlando Science Center
Gold ADDY® Award	Grandmother Poster	Fry Hammond Barr	Orlando Science Center
Gold ADDY® Award	Titanic Poster Campaign	Fry Hammond Barr	Orlando Science Center
Gold ADDY® Award and BEST OF	Titanic Mixed Media Campaign	Fry Hammond Barr	Orlando Science Center
Gold ADDY® Award	FLORIDA FILM FESTIVAL POSTERS	Platinum Creative	FLORIDA FILM FESTIVAL
Silver ADDY® Award	UCF Conservatory Theatre 2008	UCF Marketing	UCF Conservatory Theatre
Silver ADDY® Award	OFF Campaign	Fry Hammond Barr	Orlando Film Festival
Silver ADDY® Award	FULL SAIL'S HIGH SCHOOL	Platinum Creative	FULL SAIL UNIVERSITY
Silver ADDY® Award	FULL SAIL'S BEHIND THE SCENES	Platinum Creative	FULL SAIL UNIVERSITY
Silver ADDY® Award	Titanic Rescue Radio	Fry Hammond Barr	Orlando Science Center
Silver ADDY® Award	Titanic Sacrifice Radio	Fry Hammond Barr	Orlando Science Center
Silver ADDY® Award	Bondage Poster	Fry Hammond Barr	Orlando Film Festival
Silver ADDY® Award	Kidnap Poster	Fry Hammond Barr	Orlando Film Festival
Silver ADDY® Award	Dead Girl Poster	Fry Hammond Barr	Orlando Film Festival

ADVERTISING INDUSTRY SELF-PROMOTION

Gold ADDY® Award	Stanford Promotional Book	Push	Push.
Gold ADDY® Award	WEBBING IT LOUD!	SAY IT LOUD!	SAY IT LOUD!
Silver ADDY® Award	'b•political' 2008 election PDF poster	b•creative	b•creative
Silver ADDY® Award	squareFACTOR Website	squareFACTOR	squareFACTOR
Silver ADDY® Award	squareFACTOR Demo Reel	squareFACTOR	squareFACTOR
Silver ADDY® Award	b•creative 2008 birthday bash	b•creative	b•creative

COLLATERAL MATERIAL

Gold ADDY® Award	Kaña Cuban Coffee - Watch	SAY IT LOUD!	Kaña Cuban Coffee
Gold ADDY® Award and BEST OF	Kaña Cuban Coffee - Recharge	SAY IT LOUD!	Kaña Cuban Coffee
Gold ADDY® Award and SPECIAL JUDGES	Light Saber	Disney's Yellow Shoes Creative Group	Disney Parks and Resorts
Gold ADDY® Award	Kane'ohe Stationery Package	Anson-Stoner	Kane'ohe
Silver ADDY® Award	Huckins Poster Campaign	Anson-Stoner	Huckins Yacht
Silver ADDY® Award	Interstruct Commercial Construction	SAY IT LOUD!	Interstruct Commercial Construction

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Silver ADDY® Award	Everglades Brochure	Anson-Stoner	Everglades Boats
Silver ADDY® Award	Smokey Bones Boneism Posters	Push	Smokey Bones Bar & Fire Grill
Silver ADDY® Award	Summer at Luma	Push	Luma on Park
Silver ADDY® Award	R2D2 Trashcan	Disney's Yellow Shoes Creative Group	Disney Parks and Resorts
Silver ADDY® Award	Vacuuming	Disney's Yellow Shoes Creative Group	Disney Parks and Resorts
Silver ADDY® Award	The Force is Calling Campaign	Disney's Yellow Shoes Creative Group	Disney Parks and Resorts
Silver ADDY® Award	Tijuana Flats Father's Day Promotion	Push	Tijuana Flats
Silver ADDY® Award	Lindbergh Sera Script Brochure	Push	Lynn
Silver ADDY® Award	Festival of the Masters Poster	Disney's Yellow Shoes Creative Group	Disney Parks and Resorts
Silver ADDY® Award	Kaña Cuban Coffee - Paper Clips	SAY IT LOUD!	Kaña Cuban Coffee
Silver ADDY® Award	Smokey Bones Boneism Posters:	Push	Smokey Bones Bar & Fire Grill
Silver ADDY® Award	Rock Spa Style Guide	Hard Rock International	Hard Rock International
Silver ADDY® Award	Kaña Cuban Coffee - Keyboard	SAY IT LOUD!	Kaña Cuban Coffee
Silver ADDY® Award	Lake Mary High School Reunion Invite	Push	Lake Mary High School Reunion

CONSUMER OR TRADE PUBLICATION

Silver ADDY® Award	STAY HOME MORE	SAY IT LOUD!	Scan Design
Silver ADDY® Award	New XF Campaign	Anson-Stoner	Collier Jaguar
Silver ADDY® Award	Scratch 'n Sniff	Anson-Stoner	Everglades Boats

DIRECT MARKETING

Gold ADDY® Award	Smokey Bones Employee T-Shirts: Fill	Push	Smokey Bones Bar & Fire Grill
Silver ADDY® Award	Smokey Bones Employee T-Shirts 'Dry	Push	Smokey Bones Bar & Fire Grill
Silver ADDY® Award	Smokey Bones Employee T-Shirts	Push	Smokey Bones Bar & Fire Grill
Silver ADDY® Award	Smokey Bones Employee T-Shirts	Push	Smokey Bones Bar & Fire Grill
Silver ADDY® Award	Smokey Bones Employee T-Shirts 'Not	Push	Smokey Bones Bar & Fire Grill

ELEMENTS OF ADVERTISING

Gold ADDY® Award	Workamajig Logo	Push	Workamajig
Gold ADDY® Award	Huckins Photo Campaign	Anson-Stoner	Huckins Yacht
Gold ADDY® Award and BEST OF ELEMENTS	Everglades Photo Campaign	Anson-Stoner	Everglades Boats
Gold ADDY® Award	Basketball Player	John H Bateman Inc.	John Bateman Photographer
Gold ADDY® Award	Your Move TV	Fry Hammond Barr	Bright House Networks
Silver ADDY® Award	Smokey Bones Bar & Fire Grill Logo	Push	Smokey Bones Bar & Fire Grill
Silver ADDY® Award	Greenbird	Disney's Yellow Shoes Creative Group	Cirque du Soleil
Silver ADDY® Award	Harmony Cove Logo with Variations	Push	Tavistock
Silver ADDY® Award	Lake Nona Illustration	Push	Lake Nona
Silver ADDY® Award	Wise Men Photo	Acropolis Inc.	The Palmer House

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Silver ADDY® Award	Santa's Lap Photo	Acropolis Inc.	The Palmer House
Silver ADDY® Award	Athlete	John H Bateman Inc.	T.G. Lee
INTERACTIVE MEDIA			
Gold ADDY® Award and BEST OF	Mickey's Not So Scary Halloween	Disney's Yellow Shoes Creative Group	Disney Parks and Resorts
Gold ADDY® Award	Asbury Park Website	Push	Madison Marquette
Gold ADDY® Award	Kane'ohe Web Site	Anson-Stoner	Kane'ohe
Gold ADDY® Award	Asterisk Hunter Website	Fry Hammond Barr	Bright House Networks
Silver ADDY® Award	Shark Webisode	Fry Hammond Barr	Bright House Networks
Silver ADDY® Award	Youngbuilt.com	SAY IT LOUD!	Young Built
Silver ADDY® Award	What's Next	Platinum Creative	Los Angeles Film School
Silver ADDY® Award	Cirque Du Soleil Les Cons	Disney's Yellow Shoes Creative Group	Cirque du Soleil
Silver ADDY® Award	Tijuana Flats E-Cards	Push	Tijuana Flats
Silver ADDY® Award	Lake Nona "Learn Lake Nona" Website	Push	Lake Nona Property Holdings
Silver ADDY® Award	http://www.fullsail.edu/online	Platinum Creative	FULL SAIL UNIVERSITY
LOCAL ONLY CATEGORIES			
Gold ADDY® Award	"Turnip" ad	Fry Hammond Barr	Florida's Blood Centers
Gold ADDY® Award	Spec Ad: Smokey Bones	Push	Smokey Bones Bar & Fire Grill
Gold ADDY® Award and ORLANDO	Spec Ad: ARS/Rescue Rooter	Push	Rescue Rooter
Gold ADDY® Award	Spec Ad: ARS HVAC Services	Push	American Residential Services
Gold ADDY® Award	Midnight	Disney's Yellow Shoes Creative Group	Disney's Wide World of Sports
Gold ADDY® Award	Surrender	Disney's Yellow Shoes Creative Group	Disney Cruise Line
Silver ADDY® Award	Spec Ad: Lake Nona	Push	Lake Nona Holdings
Silver ADDY® Award	"Denomination" ad	Fry Hammond Barr	American Red Cross
MIXED/MULTIPLE MEDIA			
Gold ADDY® Award	Smokey Bones Rebrand Campaign:	Push	Smokey Bones Bar & Fire Grill
Gold ADDY® Award and BEST OF MIXED	Kane'ohe Mixed	Anson-Stoner	Kane'ohe
Silver ADDY® Award	Asterisk Hunter Integrated Campaign	Fry Hammond Barr	Bright House Networks
Silver ADDY® Award	Stanford 20/20 Cricket: Regional	Push	Stanford 20/20 Cricket
Silver ADDY® Award	Smokey Bones Decision '08	Push	Smokey Bones Bar & Fire Grill
NEWSPAPER			
Gold ADDY® Award	Tijuana Flats 'Flunk Rhymes with	Push	Tijuana Flats
Silver ADDY® Award	Tijuana Flats College Print Ads	Push	Tijuana Flats
Silver ADDY® Award	Tijuana Flats "Get Your Freshman 15	Push	Tijuana Flats
Silver ADDY® Award	Road Crossing Ad	Fry Hammond Barr	YMCA Central Florida

Awards	Entry	Entrant	Advertiser
Silver ADDY® Award	History Ad	Fry Hammond Barr	Orlando Science Center
Silver ADDY® Award	First Class Ticket Ad	Fry Hammond Barr	Orlando Science Center
Silver ADDY® Award	Breath Ad	Fry Hammond Barr	Orlando Science Center
Silver ADDY® Award	Stanford 20/20 Cricket Ft. Collins Print:	Push	Stanford 20/20 Cricket
Silver ADDY® Award	Stanford 20/20 Cricket Ft. Collins Print:	Push	Stanford 20/20 Cricket

NON-TRADITIONAL ADVERTISING

Gold ADDY® Award	Orlando Farmers Market	Push	Orlando Farmers Market
Silver ADDY® Award	Smokey Bones Men's Restroom	Push	Smokey Bones Bar & Fire Grill
Silver ADDY® Award	Smokey Bones Women's Restroom	Push	Smokey Bones Bar & Fire Grill

OUT-OF-HOME

Gold ADDY® Award and BEST OF OUT-OF-	Peace Corks	Anson-Stoner	HomeBrew Den
Silver ADDY® Award	Stanford 20/20 Cricket Ft. Collins Bus	Push	Stanford 20/20 Cricket
Silver ADDY® Award	Tijuana Flats Digital Temperature	Push	Tijuana Flats

PUBLIC SERVICE

Gold ADDY® Award	Condom Campaign	Anson-Stoner	Florida Department of Health
Gold ADDY® Award and BEST OF PUBLIC	Habitat for Humanity Poster Campaign	Fry Hammond Barr	Habitat for Humanity
Gold ADDY® Award and BEST OF PUBLIC	Stop Sign	Anson-Stoner	Florida Department of Health
Gold ADDY® Award	Stop Sign Ad	Anson-Stoner	Florida Department of Health
Silver ADDY® Award	Nails Poster	Fry Hammond Barr	Habitat for Humanity
Silver ADDY® Award	Thumb Poster	Fry Hammond Barr	Habitat for Humanity
Silver ADDY® Award	Hammer Poster	Fry Hammond Barr	Habitat for Humanity
Silver ADDY® Award	Positive?	Anson-Stoner	Florida Department of Health
Silver ADDY® Award	Negative?	Anson-Stoner	Florida Department of Health
Silver ADDY® Award	Condom Poster	Anson-Stoner	Florida Department of Health
Silver ADDY® Award	Trading Hatred for Hope	Think Creative, Inc.	The Holocaust Memorial and Resource
Silver ADDY® Award	Stop The Spread Mixed	Anson-Stoner	Florida Department of Health

RADIO

Gold ADDY® Award	Moments: Wedding	Anson-Stoner	HomeBrew Den
Gold ADDY® Award and BEST OF	Moments: Uterus	Anson-Stoner	HomeBrew Den
Gold ADDY® Award	Moments – Beer Campaign	Anson-Stoner	HomeBrew Den
Gold ADDY® Award	Moments - Wine Campaign	Anson-Stoner	HomeBrew Den
Silver ADDY® Award	What's Missing	Anson-Stoner	Sports Time Ohio
Silver ADDY® Award	Moments: Pool Party	Anson-Stoner	HomeBrew Den
Silver ADDY® Award	Moments: Conquers All	Anson-Stoner	HomeBrew Den

Awards	Entry	Entrant	Advertiser
SALES PROMOTION			
Gold ADDY® Award and BEST OF SALES	Smokey Bones Sales Promotion	Push	Smokey Bones Bar & Fire Grill
Gold ADDY® Award	Smokey Bones Boneism Type Only	Push	Smokey Bones Bar & Fire Grill
Gold ADDY® Award	Smokey Bones Flame Icon Posters:	Push	Smokey Bones Bar & Fire Grill
Gold ADDY® Award	Smokey Bones Flame Icon Posters:	Push	Smokey Bones Bar & Fire Grill
Gold ADDY® Award	Smokey Bones Flame Icon Posters:	Push	Smokey Bones Bar & Fire Grill
Gold ADDY® Award	Tijuana Flats Father's Day Activity	Push	Tijuana Flats
Gold ADDY® Award	Smokey Bones Restaurant Coasters	Push	Smokey Bones Bar & Fire Grill
Silver ADDY® Award	Disney Cruise Line Mexican Rivera Kit	Disney's Yellow Shoes Creative Group	Disney Cruise Line
Silver ADDY® Award	Hard Rock Cafe New York	Hard Rock International	Hard Rock Cafe New York
Silver ADDY® Award	Champions Speed Rockets	SAY IT LOUD!	Champions
Silver ADDY® Award	Smokey Bones Decision '08 Menu	Push	Smokey Bones Bar & Fire Grill
Silver ADDY® Award	Bullet	SAY IT LOUD!	Champions
Silver ADDY® Award	Hello Officer	SAY IT LOUD!	Champions
Silver ADDY® Award	Vasectomy	SAY IT LOUD!	Champions
Silver ADDY® Award	3rd Row Seating	SAY IT LOUD!	Champions
Silver ADDY® Award	'Summer' Luma Video	Push	Luma on Park
Silver ADDY® Award	Kane'ohe Hangtags	Anson-Stoner	Kane'ohe
Silver ADDY® Award	Kane'ohe Sales Kit	Anson-Stoner	Kane'ohe
Silver ADDY® Award	Kane'ohe Trade Show Booth	Anson-Stoner	Kane'ohe
STUDENT ADDY Categories			
Student Gold ADDY® and Student BEST OF	Olympus America Inc. Statue of Liberty	Wendy K. Johnson	Valencia Community College
Student Gold ADDY®	Olympus America Inc. Eiffel Tower	Wendy K. Johnson	Valencia Community College
Student Gold ADDY®	Olympus America Inc. Camera Ad	Wendy K. Johnson	Valencia Community College
Student Gold ADDY®	Dia de los Muertos	Reina Castellanos	Valencia Community College
Student Gold ADDY® and Student SPECIAL	They Might Be Giants CD Case	Brian Nutt	Valencia Community College
Student Silver ADDY®	Olympus America Inc. Washington	Wendy K. Johnson	Valencia Community College
Student Silver ADDY®	Doritos Snack Ad Campaign	Wendy K. Johnson	Valencia Community College
Student Silver ADDY®	Doritos Nacho Cheese Snack Ad	Wendy K. Johnson	Valencia Community College
Student Silver ADDY®	Doritos Hot Wings Blue Cheese Snack	Wendy K. Johnson	Valencia Community College
Student Silver ADDY®	Doritos Zesty Taco Chipolte Ranch	Wendy K. Johnson	Valencia Community College
Student Silver ADDY®	Volkswagen of Amercia Beetle	Wendy K. Johnson	Valencia Community College
Student Silver ADDY®	Volkswagen of Amercia Beetle	Wendy K. Johnson	Valencia Community College
Student Silver ADDY®	Bourré Bourbon	Shajah Junco	Valencia Community College
Student Silver ADDY®	Quirky Proposals	Roxana Carrion	International Academy of Design and

ADDY Winners Press Release

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Student Silver ADDY®	General Electric Brochure	Christine Cerniglia	Valencia Community College
Student Silver ADDY®	Domtar EarthChoice Poster	Christine Cerniglia	Valencia Community College
Student Silver ADDY®	Sherwin Williams Logo	Katrina Mustakas	Valencia Community College
Student Silver ADDY®	Healthy Cone: Print Cover	Katrina Mustakas	Valencia Community College
Student Silver ADDY®	Ninja Dorito's Campaign	Rosanna Lee Currence	Valencia Community College
Student Silver ADDY®	Monster Candy Boxes	Brian Nutt	Valencia Community College
Student Silver ADDY®	She Wants Revenge Poster	Brian Nutt	Valencia Community College
Student Silver ADDY®	Volt Campaign	Katrina Mustakas	Valencia Community College
Student Silver ADDY®	925 Furniture	Reina Castellanos	Valencia Community College
Student Silver ADDY®	Self Promo Package	Blagovesta Miltcheva	Valencia Community College
Student Silver ADDY®	Smoking is a Gamble Ad - Odds	Aaron Fischer	Valencia Community College
Student Silver ADDY®	Smoking is a Gamble Ad - House	Aaron Fischer	Valencia Community College

TELEVISION

Gold ADDY® Award	Stanford 20/20 Cricket Ft. Collins TV:	Push	Stanford 20/20 Cricket
Gold ADDY® Award	143 Miles Per Tank :15	SAY IT LOUD!	Champions
Silver ADDY® Award	Paper Wonderland Disneyland	Disney's Yellow Shoes Creative Group	Disney Parks and Resorts
Silver ADDY® Award	Stanford 20/20 Cricket: Regional	Push	Stanford 20/20 Cricket
Silver ADDY® Award	Stanford 20/20 Cricket Ft. Collins TV:	Push	Stanford 20/20 Cricket
Silver ADDY® Award	Stanford 20/20 Cricket Ft. Collins TV:	Push	Stanford 20/20 Cricket
Silver ADDY® Award	Stanford 20/20 Cricket Ft Collins TV:	Push	Stanford 20/20 Cricket
Silver ADDY® Award	Stanford 20/20 Cricket Ft. Collins TV	Push	Stanford 20/20 Cricket
Silver ADDY® Award	Buckets TV	Fry Hammond Barr	St. John's
Silver ADDY® Award	Stanford 20/20 Cricket Ft. Collins TV:	Push	Stanford 20/20 Cricket
Silver ADDY® Award	Asterisk Hunter Shark TV	Fry Hammond Barr	Bright House Networks
Silver ADDY® Award	Dollar Sale	Anson-Stoner	Planet Fitness
Silver ADDY® Award	Asterisk Hunter Bats TV	Fry Hammond Barr	Bright House Networks
Silver ADDY® Award	Asterisk Hunter TV Campaign	Fry Hammond Barr	Bright House Networks
Silver ADDY® Award	Your Move TV	Fry Hammond Barr	Bright House Networks